

The Cost of Server Downtime

Service disruptions and server downtime are not only stressful, but they are also incredibly costly. With each minute of downtime costing thousands in lost revenue, it becomes critical to have a proactive approach to incident management. Find out how much downtime can actually cost your organization.

SERVICE DISRUPTIONS ARE FREQUENT & EXPENSIVE



73% of businesses have had some type of operations interruption in the last 5 years

DURING THAT TIME, THE AVERAGE BUSINESS LOST

\$7.1 MILLION

due to an average of 8.5 hours of downtime per year



THE HIDDEN NUMBERS OF DOWNTIME

6

average number of SMB outages per year

\$163k

average revenue lost for each hour of downtime

90 minutes

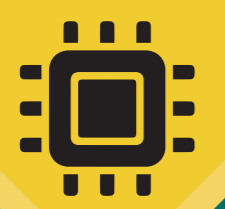
average duration of each reported incident

545 hours

average productivity lost each year from downtime

THE MAIN CAUSES OF DOWNTIME

55%



HARDWARE FAILURES

22%



HUMAN ERROR

18%



SOFTWARE FAILURES

5%



NATURAL DISASTERS

NOT SO HIGH AVAILABILITY

HOURS UNAVAILABLE

■ AT \$12,500 PER HOUR OF DOWNTIME (AVG. COST FOR SMBs)

■ AT \$163,674 PER HOUR OF DOWNTIME (AVG. COST FOR ALL BUSINESSES)

99.5%



\$549,000

\$7,188,562

99.9%



\$109,500

\$1,433,784

99.95%



\$54,750

\$716,892

99.99%



\$6,625

\$86,747

An average business experiencing 99.9% uptime will still have 8.76 unavailable hours, resulting in an annual loss of \$1,433,784.

PREVENTING DISASTERS



Use anti-malware and firewall protection



Maintain software patch management



Train staff to reduce outage periods



Backup files on a regular basis to prevent data loss



Have a high quality internet connection



Monitor usage at all times to avoid failures

RPR Wyatt offers most of the solutions and services mentioned above on how to prevent service outages and server downtime. The most advanced offering is VitalSigns, a comprehensive server monitoring and reporting tool for both IBM and Microsoft collaborative landscapes. Leveraging VitalSigns and other RPR Wyatt offerings can significantly reduce and potentially eliminate the crippling costs of downtime.

Start saving money today with a risk free trial of VitalSigns monitoring and reporting!

TRY FOR FREE

RPR Wyatt

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Sources:

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